

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
313674-1	10/14/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Romney / Republican / Pres	Romney for President	468

Billing Address:

American Rambler Production
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #
10/03/12 - 10/09/12	313674	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/12	10/04/12	M-F 530-6p	530-6p	--11---	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --11--- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 5:37 PM M-F 530-6p 530-6p :30 2012MRFP120H \$1,600.00 NM 2 WPTV Th 10/04/12 5:37 PM M-F 530-6p 530-6p :30 2012MRFP120H \$1,600.00 NM									
2	10/08/12	10/08/12	M-F 530-6p	530-6p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 5:38 PM M-F 530-6p 530-6p :30 2012MRFP131H \$500.00 NM									
3	10/08/12	10/08/12	M-F 6-630p	6-630p	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 6:28 PM M-F 6-630p 6-630p :30 2012MRFP131H \$650.00 NM									
4	10/03/12	10/04/12	M-F 6-630p	6-630p	--11---	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --11--- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 6:13 PM M-F 6-630p 6-630p :30 2012MRFP120H \$1,800.00 NM 2 WPTV Th 10/04/12 6:28 PM M-F 6-630p 6-630p :30 2012MRFP120H \$1,800.00 NM									
5	10/08/12	10/08/12	M-F 7-730p	7-730p	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 7:18 PM M-F 7-730p 7-730p :30 2012MRFP131H \$950.00 NM									



Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
313674-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Romney / Republican / Pres	Romney for President	468	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/03/12	10/03/12	M-F 7-730p	7-730p	--1----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$950.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV W 10/03/12 7:13 PM M-F 7-730p 7-730p :30 2012MRFP120H \$950.00 NM									
7	10/08/12	10/09/12	M-F 11-1135p	11-1135p	11-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11----- 2 \$600.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 10/08/12 11:29 PM M-F 11-1135p 11-1135p :30 2012MRFP131H \$600.00 NM 2 WPTV Tu 10/09/12 11:22 PM M-F 11-1135p 11-1135p :30 2012MRFP131H \$600.00 NM									
8	10/03/12	10/04/12	M-F 11-1135p	11-1135p	--11---	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --11--- 2 \$1,400.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV W 10/03/12 11:12 PM M-F 11-1135p 11-1135p :30 2012MRFP120H \$1,400.00 NM 2 WPTV Th 10/04/12 11:23 PM M-F 11-1135p 11-1135p :30 2012MRFP120H \$1,400.00 NM									
9	10/04/12	10/04/12	Office/Parks	9-10p	---T---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Th 10/04/12 9:51 PM Office/Parks 9-10p :30 2012MRFP120H \$1,000.00 NM									
10	10/06/12	10/06/12	Sa 6p	6-630p	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$850.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Sa 10/06/12 6:23 PM Sa 6p 6-630p :30 2012MRFP131H \$850.00 NM									
11	10/06/12	10/06/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$1,400.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Sa 10/06/12 11:25 PM Sa 11-1130p 11-1130p :30 2012MRFP131H \$1,400.00 NM									
12	10/06/12	10/06/12	Sa 1130p-1a	1130p-1a	-----S-	:30	1	\$385.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$385.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Sa 10/06/12 12:55 AM Sa 1130p-1a 1130p-1a :30 2012MRFP131H \$385.00 NM									
13	10/07/12	10/07/12	Su 6-7a	6-7a	-----S	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$125.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Su 10/07/12 6:54 AM Su 6-7a 6-7a :30 2012MRFP131H \$125.00 NM									



Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
313674-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Romney / Republican / Pres	Romney for President	468	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/07/12	10/07/12	Su 7-8a	7-8a	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Su	10/07/12	7:56 AM	Su 7-8a	7-8a	:30	2012MRFP131H	\$500.00 NM
15	10/07/12	10/07/12	Su 8-9a	8-9a	-----S	:30	1	\$1,075.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$1,075.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Su	10/07/12	8:25 AM	Su 8-9a	8-9a	:30	2012MRFP131H	\$1,075.00 NM
16	10/07/12	10/07/12	Meet the Press	9-10a	-----S	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Su	10/07/12	8:59 AM	Meet the Press	9-10a	:30	2012MRFP131H	\$2,500.00 NM
17	10/07/12	10/07/12	Su 6p	6-630p	-----S	:30	1	\$850.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Su	10/07/12	6:09 PM	Su 6p	6-630p	:30	2012MRFP131H	\$850.00 NM
18	10/07/12	10/07/12	NFL Pregame	4-10p	-----S	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Su	10/07/12	7:08 PM	NFL Pregame	4-10p	:30	2012MRFP131H	\$900.00 NM
19	10/07/12	10/07/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$625.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Su	10/07/12	12:02 AM	1130p-12x After NFL	1130p-1205a	:30	2012MRFP131H	\$625.00 NM
21	10/03/12	10/05/12	M-F 2-3p	2-3p	--WTF--	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	W	10/03/12	2:24 PM	M-F 2-3p	2-3p	:30	2012MRFP120H	\$200.00 NM
22	10/03/12	10/03/12	Presidential Debate	8-11p	--W----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	W	10/03/12	10:59 PM	Presidential Debate	8-11p	:30	2012MRFP120H	\$3,000.00 NM

Total Spots 25 **Gross Total** \$27,260.00

INVOICE



Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Payment Terms 30 Days

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
313674-1	10/14/12	October 2012	10/01/12 - 10/09/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Romney / Republican / Pres	Romney for President	468

Agency Commission **\$4,089.00**

Net Amount Due **\$23,171.00**